

# **RUR VISION AND MISSION**





#### Vision

Create eco-consciousness amongst citizens for contributing to our planet by adopting good green practices.

#### **Mission**



- Make bio-composting easy, effective and nature friendly
- Innovate & design sustainable solutions
- Sensitize and educate citizens on sustainable living
- Maximize recycling at source & Reduce landfill load

# Comparison of various forms of composting



#### **BIN COMPOSTING**



- ❖ Bad Smell
- Leaks can make it messy
- Leaks attract rodents



#### **Mechanical Composting**



- Expensive
- Consumes power
- Further composting required



#### **Pit Composting**



- Unpleasant smell
- Prone to pest infections
- Takes long time to compose



#### **Khamba Composting**



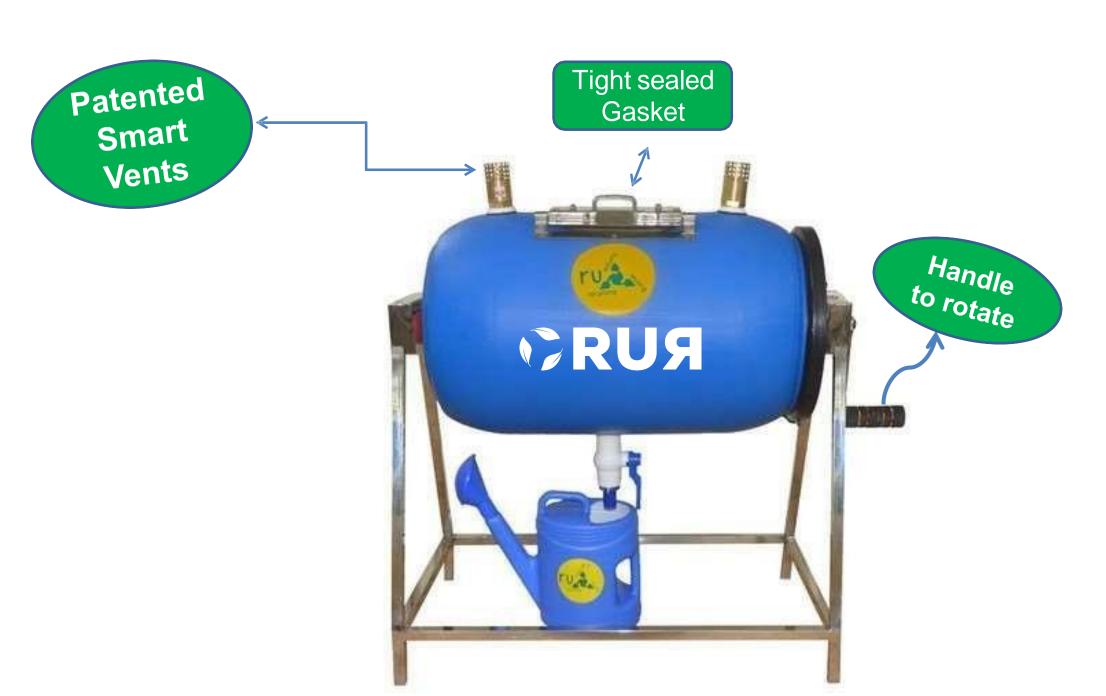
- Heavy and can break
- Composting process is cumbersome
- Need to be kept safe from pets





# RUR'S INNOVATIVE AEROBIC TUMBLER BIO COMPOSTER

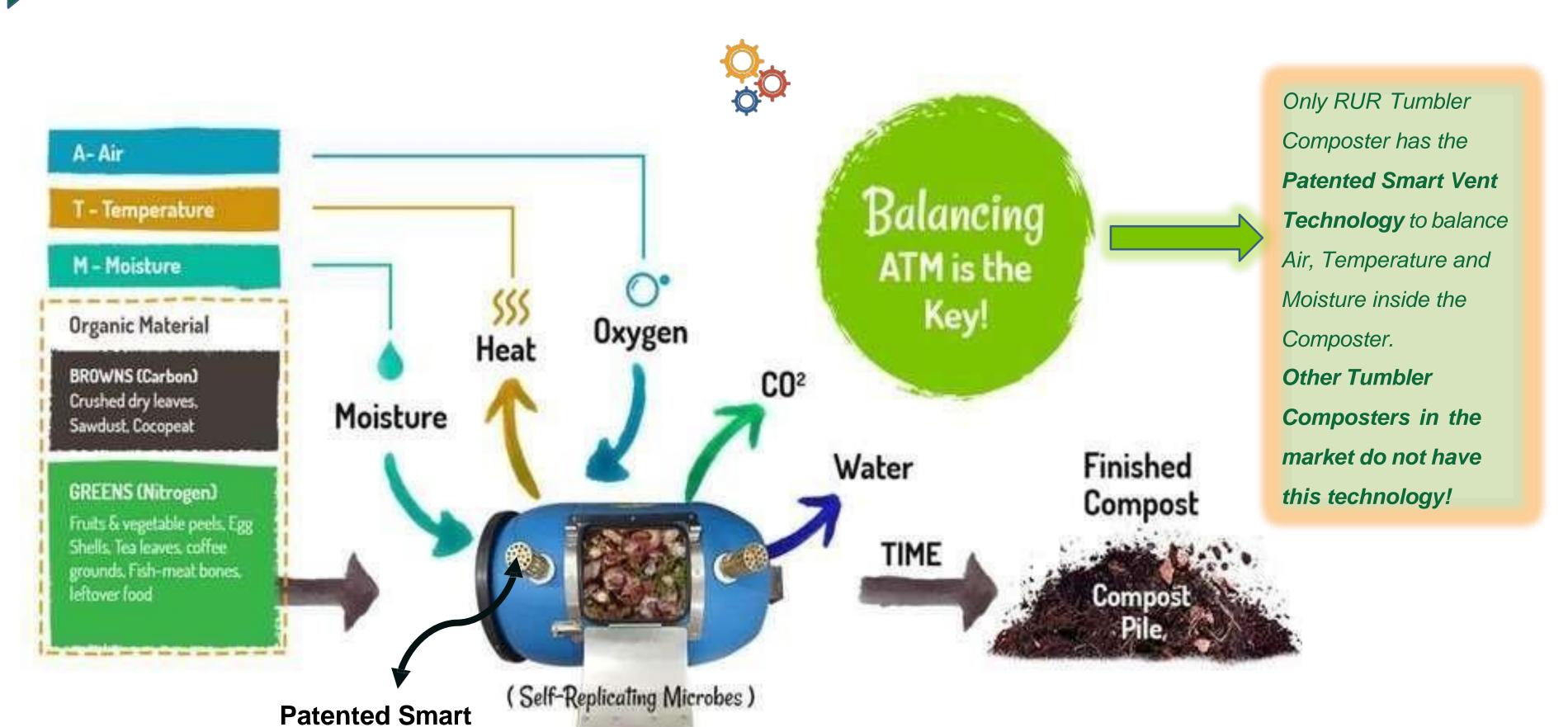




- Balanced Aerobic Composting
- No Smell
- No Leaks
- Rodent Free
- No electricity
- Low Maintenance & highly durable
- Rust-Proof
- High Nutrient Compost
- Forest way of composting

# **WORKING PRINCIPLE OF RUR COMPOSTER**





**Vents** 



# Presence and Range of Our Tumbler Bio Composters



# We are spreading rapidly



RUR has more than 500 installations

RUR's Home Composter and Large Community Composter users are spread across the width and breadth of India

Our precisely engineered innovative composters work with equal efficiency across the varying weather conditions and varying kitchen waste pan India!

## **RUR HOME COMPOSTERS RANGE**





RGGC - XS

No Leaks. No Smell

Aerobic Tumblers

Type of waste

Food waste dispenser

**Material** 

**HDPE Mounted on Stainless Steel** 

**Quality Of Compost** 

**Fully Digested** 

**Surface Finish** 

Polished

**Usage/Application** 

Composting

Grade

Rodent Free

Power.

2

Manual

**Brand** 

RUR GreenLife Pvt. Ltd.

**Daily Bio Waste Intake** 

1 Kg/day

**Total Capacity** 

50 Kg

**Patents** 

No 387220 – Innovative Aeration

**Dimension & Weight** 

86 X 46 X 93 cms / 19Kgs

Warranty

One Year

Life time

Highly durable. Min 5 Years

Model RGGC - XS

### RUR HOME COMPOSTERS RANGE – SPACE SAVER



Superior to Bins

No Leaks. No Smell

RGGC

XS DUAL

Aerobic Tumblers

Type of waste

Food waste dispenser

**Material** 

**HDPE Mounted on Stainless Steel** 

**Quality Of Compost** 

**Fully Digested** 

**Surface Finish** 

Polished

**Usage/Application** 

Composting

Grade

Rodent Free

Power.

2

Manual

**Brand** 

RUR GreenLife Pvt. Ltd.

**Daily Bio Waste Intake** 

2-3 Kgs/day

**Total Capacity** 

100 Kg

**Patents** 

No 387220 – Innovative Aeration

**Dimension & Weight** 

142 X 54 X 130 cms / 30 Kgs

Warranty

One Year

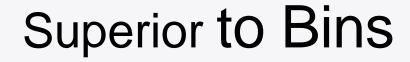
**Life Time** 

Highly durable. Min 5 Years

Model RGGC - XS DUAL

# RUR SMALL COMMUNITY COMPOSTERS





RGGC-S

No Leaks. No Smell

Rodent Free

Power.

2

Aerobic Tumblers

Model RGGC - S

Type of waste Food waste dispenser

Material HDPE Mounted on MS Powder coated frame

**Quality Of Compost** Fully Digested

Surface Finish Polished

**Usage/Application** Composting

**Grade** Manual

Brand RUR GreenLife Pvt. Ltd.

**Daily Bio Waste Intake** 3 - 5 Kgs/day

**Total Capacity** 100 Kg

Patents No 387220 - Innovative Aeration

Dimension & Weight 117 X 61 X 105 cms / 55Kgs

Warranty One Year

Life Time Highly durable. Min 10 Years

## **RUR LARGE COMPOSTERS RANGE**



# No Electricity

RGGC - MONOR. Rodent Free

No Leaks. No Smell

Aerobic Tumblers

Type of waste Food waste dispenser

Material HDPE Mounted on MS Powder coated frame

**Quality Of Compost** Fully Digested

Surface Finish Polished

**Usage/Application** Composting

**Grade** Manual

Brand RUR GreenLife Pvt. Ltd.

**Daily Bio Waste Intake** 6- 8 Kgs/day

**Total Capacity** 210 Kg

Patents No 387220 - Innovative Aeration

Dimension & Weight 134 X 61 X 105 cms / 65 Kgs

Warranty One Year

Life Time Highly durable. Min 10 Years

**Model RGGC - M** 

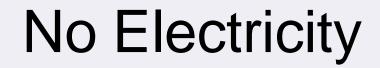
## RUR LARGE COMPOSTERS RANGE

Rodent Free

Power.

2





No Leaks. No Smell RGGC - T

**Aerobic Tumblers** 

Type of waste Food waste dispenser

HDPE Mounted on MS Powder coated Material

frame

**Quality Of Compost** Fully Digested

Surface Finish Polished

**Usage/Application** Composting

**Grade** Manual

Brand RUR GreenLife Pvt. Ltd.

**Daily Bio Waste Intake** 8 - 10 Kgs/day

**Total Capacity** 230 Kg

Patents No 387220 - Innovative Aeration

**Dimension & Weight** 150 X 61 X 110 cms / 75 Kgs

**Warranty** One Year

Life Time Highly durable. Min 10 Years

Model RGGC - L

# RUR's Forest Way Of Composting. High Nutrient Rich Compost







#### RASHTRIYA CHEMICAL AND FERTILIZERS LTD (A Government of India Undertaking)

R&D (Bio & Agro Research) Chembur, Mumbai 400 074

Tel: 022 2552 2108/2781; Fax: 022 2552 2331 Email: apkale@refltd.com; resharma@refltd.com

#### TEST REPORT

Report No.	:	C/2023/043	
Date		06/06/2023	
Sample as described by cust	tomer a	s : SSSS Hospital	
Customer Name	1	307, Nav Vivek Industrial Estate, Mogul Lane,	
City		Mahim (W), Mumbai	
Postal Code		400016	
State		Maharashtra	
Sample type	2	Compost	
Sample received date		23/05/2023	
Sample quantity received		1 kg	
Test start date		23/05/2023	
Test end date	5	05/06/2023	1
Test Method		AS per FCO, 1985 (Amended up to July, 2021)	

Test Parameter	Unit	Specification	Test result
Moisture	% by wt.	15.0-25.0	11.31
Colour	50	Dark brown to black	Black
Particle size	%	Min. 90% material pass	84.43
		Through 4.0 mm IS sieve	:560.8 e35.e6
Bulk density	g/cm3	<1.00	0.34
pH		6.50-7.50	6.24
Conductivity	dSm <sup>-1</sup>	4.00 Max	1.18
Total Organic Carbon	% by wt	12.00 Min.	36.28
Total Nitrogen (N)	% by wt	1.00 Min.	0.50
Total Phosphorus (as P2O5)	% by wt	0.80 Min.	1.81
Total Potassium (as K2O)	% by wi	0.80 Min.	2.08
C:N ratio		<20	72.56
Arsenic (as As)	mg/ kg	10.00 Max	7.23
Cadmium (as Cd)	mg/ kg	5.00 Max.	0.18
Chromium (as Cr)	mg/kg	50.00 Max.	10.38
Copper (Cu)	mg/ kg	300.00 Max.	45.92
Mercury (as Hg)	mg/ kg	0.15 Max.	302.00.07
Nickel (as Ni)	mg/kg	50.00 Max.	0.00
Lead (as Pb)	mg/kg	100.00 Max	4.03
Zinc (as Zn)	mg/ kg	1000.00 Max.	7.50

Lab Report: RUR TUMBLER COMPOST IS THE GOLD STANDARD IN COMPOST

# Innovative Features of RUR Aerobic Tumbler Bio Composter



#### **Hassle Free**



Odor proof



**Leak Proof** 



**Pest Proof** 

#### <u>Innovative</u>



Patented Smart Aeration



**Zero electricity** 



**Moisture Control** 



Forest Way Of Composting

#### Convenient





**Portable** 



Double gear for easy rotation



Fill it. Turn it. User friendly



**Rust Proof** 



No chemical Additives



**Low Maintenance** 

# **BIO-COMPOSTING KIT**





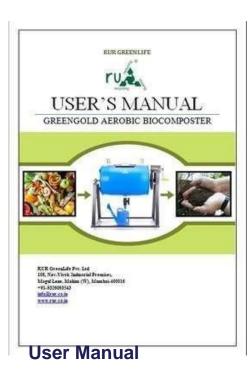




**Hand Gloves** 



**Soil Sieve** 





Sawdust



Cow Dung, Seed, Compost Mix



One year warranty to cover manufacturing defect

The Composting Kit will be costed on actuals as required by the client

# SITE SELECTION GUIDELINES FOR RUR CO

Home Composter

50kg Setup





Shed roof for protection from direct sunlight Ensure adequate cross ventilation



Well drained location, no water logging



Concrete surface or raised from soil surface to avoid rusting of metal parts



Water supply to keep the area clean

100kg Setup

200sqft

400 sqft

Space Requirement for Composter - RGGC











# Glimpses of RUR's Clients, Our Impact & Our Awards



# OUR HOME COMPOSTING USERS FOR OVER FIVE YEARS





Mr. Prakash Jaykar, Mumbai RGGC XS: 1 kg/day kitchen waste.



Mr. Anuj Agarwal, Mahakali Caves-Mumbai. RGGC XS: 1 kg/day kitchen waste.



Mrs. Rashmi Mundra, Nagpur RGGC XS: 1 kg/day kitchen waste.



RUR offers customized solutions to manage kitchen waste (from 1 kg to 300 kg/day). We currently have 500+ projects PAN-India and growing strong.

# **OUR COMMUNITY COMPOSTING USERS**







Matoshree's Pearl Mahim-Mumbai (RGGC M- 6)



Sumer Trinity Towers , Prabhadevi-Mumbai (RGC L- 12)



Planet Godrej, Buyculla-Mumbai (RGGC L -18)



# **INAUGRATION OF COMPOSTING PROJECT**













RUR hand-holds you for the first two cycle of composting and trains housekeeping staff in order to carry out easy and hassle-free composting with RGGC.



# TRAINING AND INSTALLATION OF RUR TUMBLER BIO COMPOSTER



Training housekeeping staff for composting project





Explaining the entire composting process



Involving and motivating green champions for a successful composting project

RUR trains your housekeeping staff to handle the compost, and handholds you through the first 3 months of the composting cycle till the project goes in auto-pilot mode.

# **COMPOSTING PROCESS IN COMPOSTER**





Segregate bio-degradable from non compostables



Put the Wet bio waste in the **RUR** bio-composter

Clean the air-vents once a fortnight.

Grease the gears monthly.

Keep the Compost station clean always.



Top it up with curshed dry leaves or sawdust.





Aad a handful of seed compost twice a week











Use compost to grow your own food



Harvest earthy nutrient rich Compost.



When first tumbler is full, start loading the second tumbler and let first tumbler rest.



Close drain valve and rotate the tumbler using the handle 10 times, twice a week.

# **BENEFITS OF COMPOST**





Waste reduction up to 90% at source.



Helps maintaining land cover.
Mitigating GHG.



An excellent soil conditioner.
Improves water holding capacity of soil.



Reduces dependency on chemical fertilizer on-farm.

Compliments food security.



Making locally grown food available.



Nurturing young minds with soil therapy.
Community
Engagement.

Compost generated from RGGC is extremely nutrient rich and we encourage you to grow edibles to restore food security.

# **Our Impact**



1800 MT

Waste Recycled Annually 540 MT
Organic Compost
Created Annually

9 MT

CH4 Equivalent
Greenhouse Gases
Mitigated

3200 MT

CO2 Equivalent
Greenhouse Gases
Mitigated

17+ Mn

Tetra Pak Cartons Recycled 1,500+
School Desks Donated

5 Mn+
People Educated

350+

De-centralized Waste
Management Projects
Pan India

# **AWARDS AND ACCOLADES**





#### **GREEN RECOGNITION**

RUR was recognised as an Unitd Investee for two years from 2011-2013, and had an enriching experiece to be a part of the Unitd family, to connect & be menotored by like minded entrepreneurs.



#### **GREEN PRODUCT CERTIFICATION**



RUR's GreenGold Aerobic
Biocomposter has been certified
as innovative GreenProduct
(GreenPro) by Indian Green
Building Council and CII



**Envirocare Green Award 2020** 

RUR received Envirocare Green
Award 2020 for its contribution
towards a sustainable future over
a decade.



**Mentor Capital Network Award** 2016



**Entrepreneur India 2017** 



SWANA (Solid Waste Association of North America) 2018 Awarded Bronze for Best composting system

## **THANK YOU**

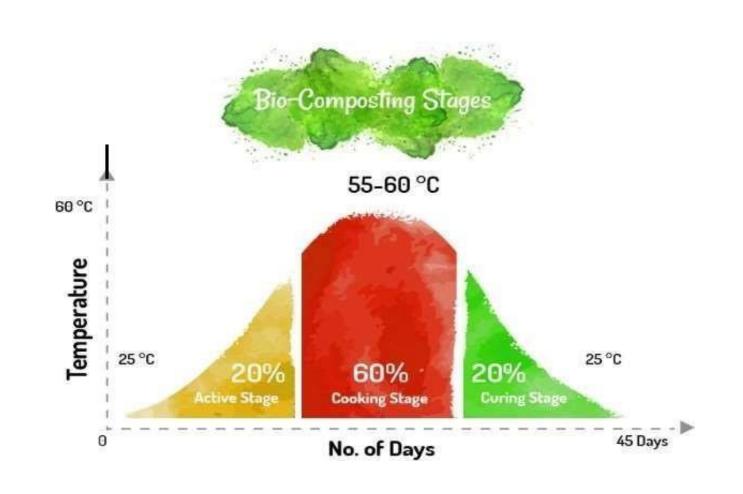




RUR GreenLife Pvt Ltd.



108, Nav Vivek Industrial Estate Mogul Lane, Mahim West, Mumbai 400016.



#### **CONTACT US**



www.rur.co.in



info@rur.co.in



rurgreenlife



**RUR GreenLife** 



+919326093543

Collaborate with us to begin your composting journey